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Zhou Hei Ya International Holdings Company Limited 周黑鴨國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1458)

FIFTH ROUND GRANT OF RESTRICTED SHARE UNITS PURSUANT TO THE RSU SCHEME

We refer to the announcements of Zhou Hei Ya International Holdings Company Limited (the "Company", together with its subsidiaries, the "Group") dated 25 July 2018 and 31 July 2018 in relation to the adoption of the restricted share unit scheme (the "RSU Scheme") by the Company and amendment to the terms of the RSU Scheme (together, the "Announcements").

The board of directors of the Company (the "Board") approved the adoption of the RSU Scheme on 25 July 2018, to incentivize directors, senior management and employees of the Company or its subsidiaries for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Group by providing them with the opportunity to own equity interests in the Company.

Details of the RSU Scheme are set out in the Announcements. The RSU Scheme was adopted before the new Chapter 17 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") came into effective. The Company will comply with the new Chapter 17 requirements in accordance with the transitional arrangements for the existing share schemes.

The Board is pleased to announce that on 28 March 2024 (the "**Date of Grant**"), the restricted share units ("**RSUs**") of the Company representing 16,007,500 ordinary shares with par value of US\$0.000001 each of the Company (the "**Shares**") were granted to 258 selected persons under the RSU Scheme (the "**Grantees**"), of which (i) RSUs representing 2,530,500 Shares were granted to two directors of the Company (the "**Directors**"); and (ii) RSUs representing 13,477,000 Shares were granted to 256 other selected persons who are employees of the Group. The underlying Shares concerned are existing Shares representing approximately 0.67% of the issued Shares as at the date of this announcement.

DETAILS OF THE RSUS GRANTED

I. Grant to Directors

(i) Grant to Mr. ZHANG Yuchen

Date of grant 28 March 2024

Grantee ZHANG Yuchen

Relationship between the grantee and the Company

Executive Director and chief executive officer

of the Company

Number of RSUs granted 2,143,000

Purchase price of RSUs granted HK\$0.65 per RSU

Closing price of the Shares on the Date of Grant

HK\$1.73 per Share

Vesting period The newly granted RSUs shall vest, subject to

the performance of the individual grantee and

the Company, as follows:

25% on 28 March 2025; 25% on 28 March 2026; 25% on 28 March 2027; and 25% on 28 March 2028;

Performance targets During each evaluation period, the Group will

conduct performance appraisal on the grantee and the performance appraisal criteria shall be determined at the sole discretion of the Board. The vesting percentage of the RSUs of the grantee in each evaluation period will be adjusted based on his annual comprehensive performance score during the evaluation

period.

Clawback mechanism In the event that any circumstances as

specified in the respective grant letter arise, any RSUs granted (vested and unvested) will automatically lapse and the grantee shall have no claim whatsoever in respect of the RSUs or

the underlying Shares.

Financial assistance There are no arrangements for the Group to

provide financial assistance to the grantee to facilitate the purchase of Shares under the RSU

Scheme.

(ii) Grant to Mr. WEN Yong

Date of grant 28 March 2024

Grantee WEN Yong

Relationship between the grantee and the Company

Executive Director

Number of RSUs granted 387,500

Purchase price of RSUs granted HK\$0.65 per RSU

Closing price of the Shares on the Date of Grant

HK\$1.73 per Share

Vesting period The newly granted RSUs shall vest, subject to

the performance of the individual grantee and

the Company, as follows:

25% on 28 March 2025; 25% on 28 March 2026; 25% on 28 March 2027; and 25% on 28 March 2028;

Performance targets During each evaluation period, the Group will

conduct performance appraisal on the grantee and the performance appraisal criteria shall be determined at the sole discretion of the Board. The vesting percentage of the RSUs of the grantee in each evaluation period will be adjusted based on his annual comprehensive performance score during the evaluation

period.

Clawback mechanism In the event that any circumstances as

specified in the respective grant letter arise, any RSUs granted (vested and unvested) will automatically lapse and the grantee shall have no claim whatsoever in respect of the RSUs or

the underlying Shares.

Financial assistance There are no arrangements for the Group to

provide financial assistance to the grantee to facilitate the purchase of Shares under the RSU

Scheme.

II. Grant to Employees

Date of grant 28 March 2024

Grantees 256 employees of the Group

Number of RSUs granted 13,477,000

Purchase price of RSUs granted HK\$0.65 per RSU

Closing price of the Shares on

the Date of Grant

HK\$1.73 per Share

Vesting period The newly granted RSUs shall vest, subject to

the performance of the individual grantee and the

Company, as follows:

25% on 28 March 2025; 25% on 28 March 2026; 25% on 28 March 2027; and 25% on 28 March 2028;

Performance targets During each evaluation period, the Group will

conduct performance appraisal on the grantees and the performance appraisal criteria shall be determined at the sole discretion of the Board. The vesting percentage of the RSUs of a grantees in each evaluation period will be adjusted based on his or her annual comprehensive performance score during

the evaluation period.

Clawback mechanism In the event that any circumstances as specified in

the respective grant letter arise, any RSUs granted (vested and unvested) will automatically lapse and the grantees shall have no claim whatsoever in

respect of the RSUs or the underlying Shares.

Financial assistance There are no arrangements for the Group to provide

financial assistance to the grantees to facilitate the

purchase of Shares under the RSU Scheme.

LISTING RULES IMPLICATION

Mr. ZHANG Yuchen and Mr. WEN Yong are executive Directors of the Company. Accordingly, both of them are connected persons (as defined under the Listing Rules) of the Company. The grant of RSUs to them under the RSU Scheme will be in the form of existing Shares purchased by Kastle Limited (the "RSU Trustee"), as the trustee of the RSU Scheme, from the market and will form part of their remuneration package under their respective service contracts and therefore, will be exempt from the reporting, announcement and independent shareholders' approval requirements under Rules 14A.73(6) and 14A.95 of the Listing Rules.

In accordance with the RSU Scheme, the grant of the RSUs to the above Directors has been approved by all the Directors. Mr. ZHANG Yuchen and Mr. WEN Yong have abstained from voting on approving the board resolution relating to the grant of the RSUs to themselves, respectively.

Saved as disclosed above, to the best knowledge of the Directors having made all reasonable enquiries, as at the Date of Grant, (i) none of the Grantees of the RSUs is a Director, chief executive officer or substantial shareholder of the Company or an associate (as defined under the Listing Rules) of any of them; (ii) none of the Grantees is a participant with RSUs granted and to be granted exceeding the 1% individual limit under Rule 17.03D(1) of the Listing Rules; (iii) none of the Grantees is a related entity participant or a service provider (as defined under the Listing Rules).

NUMBER OF SHARES AVAILABLE FOR FUTURE GRANT

The RSU Scheme involves granting of RSUs over the existing Shares underlying in the RSUs, while these existing Shares were held by the RSU Trustee as trustee for the benefit of the relevant participants in the RSU Scheme. Since the adoption of the RSU Scheme, the RSU Trustee has purchased a total number of 124,441,500 Shares on the market at an average price of approximately HK\$4.04 per Share and a total consideration of approximately HK\$502.3 million.

Immediately after the grant of the RSUs representing 16,007,500 underlying Shares as mentioned in this announcement, 83,840,307 Shares are held by the RSU Trustee for future grant of RSUs.

No new Shares will be issued by the Company as a result of the grant of the RSUs as mentioned in this announcement, and accordingly, the granting of the RSUs will not result in any dilution effect on the shareholdings of existing shareholders of the Company.

By order of the Board

Zhou Hei Ya International Holdings Company Limited

ZHOU Fuyu

Chairman

Hong Kong, 28 March 2024

As at the date of this announcement, Mr. ZHOU Fuyu, Mr. ZHANG Yuchen and Mr. WEN Yong are the executive Directors; Mr. CHAN Kam Ching, Paul, Mr. LU Weidong and Mr. CHEN Chen are the independent non-executive Directors.